



Our ten challenges for Companies are:

Use the boxes below to ✓ off each challenge and to make notes

- 1 Get together as a staff team** – formally and socially come together to plan, to share and to celebrate. Consider how you involve your young people especially Seniors. What learning or training needs can you identify?

- 2 Set a target number per section** – when did you last consider what your target numbers were? Consider realistic numbers based on your constraints (meeting space, volunteers, etc) and also whether you need to focus on specific age groups.

- 3 Being Welcoming** – We've got one chance to impress, consider how you welcome new members and what you provide them and their parents/carers with to set expectations and provide all they need to know.



4 Programme Planning – Make sure you are planning at least a term ahead.

Look to bring in new activities to your programme which will help towards ensuring attendance and a high-quality programme. Consider what skills you will need to make this possible.



5 Engage with your Church – with a view to strengthening the partnership

between the BB Company and the Church make opportunities for the congregation to join in with BB activities, whilst also looking at how the Company can engage with Church events. Consider how you share what you are doing through the Church newsletter, website, etc.



6 Engage with another BB Company or another youth org – look to

others for support with things that you cannot achieve alone, this could be a camp or another activity.



7 Raise your profile in the Community – take the time to share what you

are doing, through social and local media. Ensure that there is local awareness of the BB in the community.



8 Make more use of OBM – streamline your administration and make it easier

for both leaders and parents/carers by maximising the use of OBM. Importantly this could free up time for leaders to focus on the programme and building relationships with children and young people.



9 Look at Fees – Consider value for money vs what it costs to run a Company. Have you looked at income and expenditure? What is reasonable to charge the children and young people? What additional resources do we need and how can we go about getting these?



10 Take action to make a difference to others – Get your young people and leaders active in the local community through campaigning, fundraising and hands-on volunteering.

Let us know how you get on by sharing your thoughts and stories on social media using **#RaiseTheBarBB** or email newsdesk@boys-brigade.org.uk