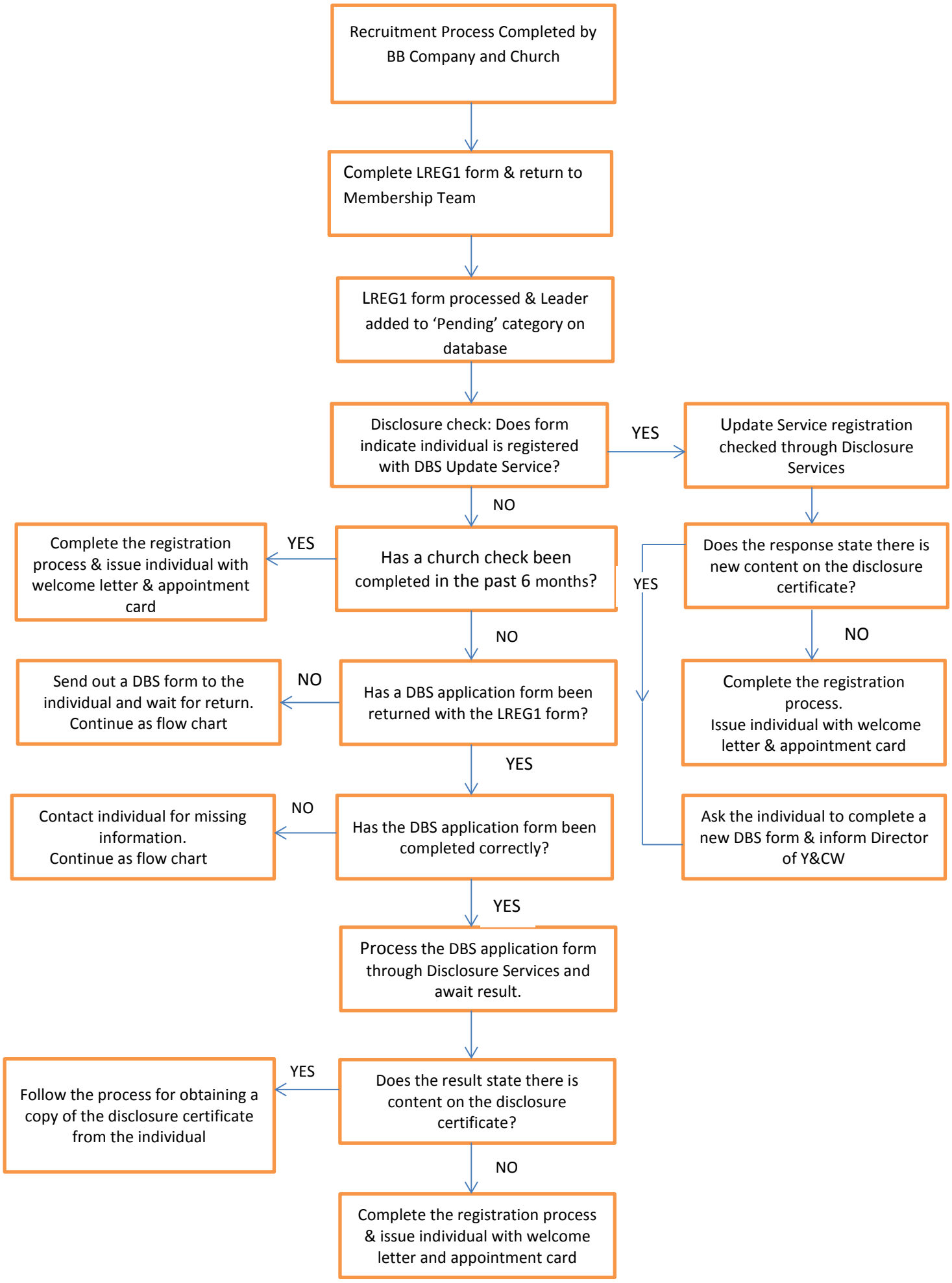REGISTERING AS A LEADER IN E&W